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Erie Insurance Earns Top Ranking in J.D. Power Insurance Shopping Study

ERIE, Pa., May 5, 2016 /PRNewswire/ -- For the fourth year in a row, <u>Erie Insurance</u> received the highest ranking in Customer Satisfaction with the Auto Insurance Purchase Experience in the <u>J.D. Power Insurance Shopping Study</u>. Erie Insurance tied in 2016, receiving a score of 853 out of 1,000.



"Our strong relationship with our agents helps us earn our reputation for valued protection and superior customer service," said Terry Cavanaugh, president and CEO of Erie Insurance. "We're committed to that distinctive relationship and the responsibility to meet the evolving needs and expectations of our customers."

The Insurance Shopping Study provides a detailed look at the customer experience in shopping for a new auto insurance policy. It explores what prompts someone to shop for insurance and which factors contribute to the purchase decision. Three factors were measured to determine overall satisfaction. They are, in order of importance: price, distribution channel and policy offerings.

About Erie Insurance

According to A.M. Best Company, Erie Insurance Group, based in Erie, Pennsylvania, is the 10th largest homeowners insurer and 12th largest automobile insurer in the United States based on direct premiums written and the 16th largest property/casualty insurer in the United States based on total lines net premium written. The Group, rated A+ (Superior) by A.M. Best Company, has more than 5 million policies in force and operates in 12 states and the District of Columbia. Erie Insurance Group is a FORTUNE 500 company, a Barron's 500 company and has been recognized by Forbes as one of America's 50 Most Trustworthy Financial Companies.

News releases and more information about Erie Insurance Group are available at www.erieinsurance.com.

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