

January 4, 2017

Erie Insurance Says Throw Out Your Christmas Tree, Now!

With 40 percent of Christmas tree fires occurring in January, there's no time like the present

ERIE, Pa., Jan. 4, 2017 /PRNewswire/ -- Following up on its public service announcement <u>video</u> demonstrating the fire danger posed by real Christmas trees, <u>Erie Insurance</u> is now urging consumers who haven't yet disposed of their Christmas trees to do so as soon as possible to avoid a major catastrophe.



According to the <u>National Fire Protection Association</u>, four in 10 (40 percent) of home fires ignited by Christmas trees happen in January. What's worse, those fires are much more deadly than average. NFPA statistics show that one of every 40 house fires that start from Christmas trees result in a death, compared with one death per 142 of all reported home structure fires.

"Many people love their Christmas decorations and choose to leave them up for a few weeks after the holiday, but when it comes to a dried-out live Christmas tree, that's a dangerous risk to take," said Gary Sullivan, vice president of property and subrogation claims, Erie Insurance. "We want families to enjoy the post-holiday season safely; we don't want them to be displaced from their homes due to a fire, or even worse, caught in a life-threatening situation."

Prior to Christmas, Erie Insurance teamed up with the Erie, Pa., Fire Department to stage a fire in a vacant home which showed how a Christmas tree fire can fill a room with toxic smoke in just 30 seconds and burn down an entire living room in one minute.

Recent national reporting done by NFPA showed Christmas trees resulted in an annual average of seven civilian fire deaths, 19 civilian fire injuries and \$17.5 million in direct property damage during a four-year period.

When people do dispose of their trees, both NFPA and The National Christmas Tree Association recommend recycling the tree, either through a local curbside pickup recycling program or by taking it to a drop-off recycling center. The National Christmas Tree Association also offers these additional tips for reusing and recycling Christmas trees.

About Erie Insurance

According to A.M. Best Company, Erie Insurance Group, based in Erie, Pennsylvania, is the 10th largest homeowners insurer and 12th largest automobile insurer in the United States based on direct premiums written and the 15th largest property/casualty insurer in the United States based on total lines net premium written. The Group, rated A+ (Superior) by A.M. Best Company, has more than 5 million policies in force and operates in 12 states and the District of Columbia. Erie Insurance Group is a FORTUNE 500 company.

News releases and more information about Erie Insurance Group are available at www.erieinsurance.com.

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