

## Erie Insurance makes summer in Pittsburgh seriously good with free pedicab rides, bike tune ups and live music

**ERIE, Pa. (June 10, 2013)** - Summers in Pittsburgh are always loaded with family-friendly activities and outdoor events, and <a href="Erie Insurance">Erie Insurance</a> is joining the fun this season to get visitors around town, keep them entertained and help them enjoy a seriously good summer.

ERIE has partnered with <u>Green Gears Pedicabs</u> to offer free pedicab rides during popular, local events from June through September. Pittsburghers should be on the lookout for a fleet of nine ERIE-branded pedicabs with a "free rides" flag on the back for their chance to ride around town in style. A complete list of locations for the free pedicab rides is below.

For music lovers, Erie Insurance is a sponsor the Allegheny County Summer Concert Series featuring 27 *free*, live music concerts at Hartwood Acres and South Park. ERIE street teams will be on hand at select concerts - including the Pittsburgh Symphony Orchestra at Hartwood Acres on July 7 and David Cassidy at South Park on July 12 - to surprise and delight attendees.

Finally, ERIE has teamed up with <u>Wu's Shaved Ice</u> and <u>Ted's Excellent Bike Repair</u> to giveaway free shaved ice at South Park and bike tune-ups at the Southside Riverfront Park the last Sunday of each month in June, July and August.

## Free Pedicab Rides

Date	Event
June 15	Three Rivers Arts Festival
	Pittsburgh Pirates Game and Blues Traveler Concert
June 16	Three Rivers Arts Festival
	Pittsburgh Pirates Kids Day
June 30	Pittsburgh Pirates Kids Day
July 4	Pittsburgh Three Rivers Regatta
	Heinz Field Fourth of July Celebration
July 12	Pittsburgh Cultural Trust Gallery Crawl and Cosmopolitan
	Party
July 13	Southside Exposed
July 14	Pittsburgh Pirates Kids Day
July 27	Jam on Walnut
August 4	Pittsburgh Pirates Kids Day
August 18	Pittsburgh Pirates Kids Day
September 1	Pittsburgh Pirates Kids Day
September 2	Pittsburgh Panthers Season Opener (vs. Florida State)
September 8	Pittsburgh Steelers Season Opener (vs. Tennessee Titans)

According to A.M. Best Company, Erie Insurance Group, based in Erie, Pennsylvania, is the 15th largest homeowners insurer and 12th largest automobile insurer in the United States based on direct premiums written and the 20th largest property/casualty insurer in the United States based on total lines net premium written. The Group, rated A+ (Superior) by A.M. Best Company, has more than 4.6 million policies in force and operates in 11 states and the District of Columbia. Erie Insurance Group is a FORTUNE 500 and Barron's 500 company. Erie Insurance is proud to have received the J.D. Power and Associates' award for "Highest in Customer Satisfaction with the Auto Insurance Purchase Experience" and to be a J.D. Power and Associates' 2012 Customer Service Champion. ERIE is one of only 50 U.S. companies so named. Erie Insurance is also recognized on the list of Ward's 50 Group of top performing insurance companies, which analyzes the financial performance of 3,000 property and casualty companies and recognizes the top performers for achieving outstanding results in safety, consistency and financial performance over a five-year period (2007-2011).

News releases and more information about Erie Insurance Group are available at www.erieinsurance.com.

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